Supply, Demand, and Forecast Data

Principia offers a range of products to support your building materials supply, demand, and forecast needs.

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|------------------------------|--|-----------------------------|---|-----------|-------------------------------|---------------------------------------|---|
| PRODUCT | PRODUCT DEMAND BY REGION, CONSTRUCTION TYPE, AND UNIT TYPE | FORECAST THROUGH 2022 | QUARTERLY UPDATES (PLUS COVID-19 ANALYSIS) WITH INTERACTIVE DASHBOARDS | TERRITORY | SUPPLIER SHARE ANALYSIS | DISTRIBUTOR AND DEALER DATABASE | ONGOING ACCESS TO PRINCIPIA'S INDUSTRY ANALYSTS |
| Product Demand Snapshot | ✓ | ✓ | | | | | |
| Demand Builder® | ✓ | ✓ | ✓ | ✓ | | | ✓ |
| BuilderSeries® | ✓ | ~ | ~ | ✓ | * | * | ~ |

